

Event backgrounder: Inspiring the Future programme launch, 27 May 2021

To:	Hon Chris Hipkins, Minister of Education
From:	Nina Ive, Manager Strategic Engagement
Date:	20 May 2021
Reference:	E-21-00218

Purpose

1. You have agreed to attend the launch of the Inspiring the Future programme on 27 May 2021 at 9.55am at Avalon Intermediate School. This paper provides you with:
 - a. background information on the Inspiring the Future programme
 - b. information about the event
 - c. information about Avalon Intermediate

2. We recommend that this paper is released with any Budget sensitive information withheld.

Inspiring the Future is the first programme of this kind in New Zealand

3. Inspiring the Future is based on a programme from the UK and supported by local research showing that NZ children have unconscious career bias and aspire to a very limited range of jobs.
4. Inspiring the Future connects primary and intermediate school students with volunteer role models from the world of work in a fun and inspiring event to broaden their career horizons, and challenging stereotypes that can limit their potential.
5. It will be the first programme at a national scale where industry/employers can connect with schools in a structured way to support careers events, and schools can access volunteer role models from the world of work, to support the curriculum and classroom activities.
6. The programme enables schools to have free access to search for role models and invite them to attend either a physical event at their school, or an online event. The Inspiring the Future team within the TEC provide the structure and materials for schools to effectively “plug and play” an Inspiring the Future event. These events are designed to support the curriculum and careers conversations.
7. The Inspiring the Future programme is informed by the findings of the Drawing the Future report that you launched at Parliament on 19 February 2020. The report provided the first ever snapshot of the aspirations of 7-13 year olds in New Zealand. The results show:
 - Very narrow career aspirations: 52% of drawings were of just nine different jobs.

- You can't be what you can't see: 36.5% of students are likely to aspire to jobs a family member does (higher in Māori and Pacific families).
 - Unconscious career bias is prevalent: gender bias is evident at this young age 7-13 years and can limit potential.
 - Consistent with international findings, less than 1% of New Zealand children are informed about their preferred job from a visitor to their school from the world of work.
8. Volunteers register on www.inspiringthefuture.org.nz and complete a role model profile and a criminal conviction check. To date approximately 914 role models have started the registration process and approximately 222 have completed the process and are now live on the platform for schools to select and invite to Inspiring the Future events.
 9. Schools sign-up to the website using their Education Sector Login, to host the Inspiring the Future event, and invite role models from their community to attend either a face-to-face or online event.
 10. TEC provides free event material and resources to schools to help them prepare, run the event and follow up on student engagement after the event. These events are designed to support the ongoing curriculum and careers conversations between teachers, students and their family and whanau.
 11. During the event, role models share their job stories - what job they do or have done, how they got there, what they love about their job and challenges faced along the way, to show children the variety of career choices about future work possibilities.

You are launching the Inspiring the Future to primary and intermediate schools nationwide

12. The launch is to showcase how the Inspiring the Future event is run in an everyday school setting. Attendees will have the opportunity to experience the live event, in a shortened version, and see for themselves the impact and benefits for students, teachers and role models.
13. We invited a number of influential stakeholders from the private and education sector to experience the event, and see for themselves the opportunities for bringing the world of work into schools. The list of key attendees and their biographies is included in the Appendix 3.
14. This event is an opportunity for you to connect with the students at Avalon Intermediate, the school community and business representatives in a fun, relaxed and interactive session.

The event will start with a mihi whakatau

16. The school asked for everyone to arrive by 9.55am and meet outside the school hall. At 10am there will be mihi whakatau to welcome you, the role models and attendees to Avalon Intermediate.
17. Mihi whakatau will be led by local iwi. Te Ātiawa iwi set the tikanga that Avalon Intermediate will acknowledge through the following welcoming process – provide Manuhiri (visitor) group with Kaikaranga (female caller) and kaikōrero (speaker) likely to be their tamariki (students). A full description of the process is outlined in the event runsheet.
18. Mihi whakatau will be concluded with everyone singing Te Aroha waiata.

You have agreed to give the opening address at the launch event

19. At 10.20am Ariana Te Whetu, the Principal of Avalon Intermediate will introduce you and invite you to give the opening address.

20. Your opening address will:

- Set the context for why Inspiring the Future is important for the future world of work
- Include a brief overview of the programme
- Announce the national launch of the programme, and encourage community volunteers to sign up to the programme now, and for schools to host events from Term 3.

21. After your opening address there will be a short break to thank the Kapa Haka group and to let the students into the hall for the main event after their morning tea.

The main event will start with the MC inviting role models onto the stage

22. The event starts with a game of 20 questions that students will ask role models to try to guess their job. We invited the following role models:

- a female marine biologist
- a female occupational therapist
- a male IT security consultant
- a female builder

23. The questions might include: Do you need to use special equipment at work? Do you wear special clothing when you are at work? Do you work with animals? The MC will direct the questions for role models to answer with either 'yes' or 'no'.

24. The role models will then go off stage to change into their work uniform or get a prop or a tool they use in their job. They will then come back onto the stage for the big reveal of their jobs and will take a few minutes each to briefly explain their job to the students.

25. For the final part of the event, the students will break into groups and spend 5 minutes with each role model to ask questions and to learn more about their job and their pathway to getting this job.

26. The event will conclude with TEC's Chief Executive giving a short closing address, followed by the school principal thanking the role models for being part of the launch event.

27. A full event run sheet is appended for your reference. It provides timing for all activities, as well as a list of role models, school staff and other key stakeholders attending.



Tim Fowler
Chief Executive
Tertiary Education Commission

Hon Chris Hipkins
Minister of Education

24 May 2021

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Appendix 1: About Avalon Intermediate School (3031)

Contact Name: Ariana Te Whetu
Principal
9(2)(a)

Address: 1041 High Street
Avalon
Lower Hutt

School Key People

Board chairperson: Teresa Garner

Principal: Ariana Te Whetu
9(2)(a)

Background information about Avalon Intermediate School

- 1 On Tuesday 27 April there was a flood in the school hall following a leak from the floor above. We provided support and arranged vents to dry up the hall floor. We are working with the school to complete the final restoration following repair of the leak.
- 2 In 2019 Ian Hastie retired as Principal from Avalon Intermediate School following 20 years at the school. When he retired, he raised awareness of 'white flight' issues and encouraged families to attend their local school.

Profile Information

Authority	State
School Type	Intermediate (Year 7 & 8)
School Gender	Co-Ed
Education Medium	All students in English Medium
Decile	2
Electorate	Remutaka

- 3 The July 2020 breakdown of roll information is shown below:

July 2020 Roll	Number	Percentage (%)
Māori	98	45.6
Pacific	54	25.1
Asian	10	4.7
European/ Pākehā	45	20.9
Other	8	3.7
International	0	0
Total	215	100

Impact of COVID-19

- 4 The school applied for 9(2)(i) Urgent Response Funding, which was approved on 30 October 2020. The funding was to support 17 learners with wellbeing and attendance through two additional teacher aides to help re-engage these students post lockdown.
- 5 The school has also accessed 9(2)(i) Ongoing Resourcing Scheme (ORS) URF funding to support nine learners with 500 teacher aide hours.

Education Review Office

- 6 The school was last visited by the Education Review Office (ERO) in 2020. ERO found that the school has a responsive curriculum that fosters student engagement and wellbeing and ensures that children's language, culture and identity are valued and highly visible.

Kāhui Ako | Communities of Learning

- 7 The School belongs to the Taita/Stokes Valley Kāhui Ako, which includes seven schools and six early learning services. They have been working closely with the Naenae Kāhui Ako on the implementation of the Learning Support Delivery Approach. As part of this process they have enquired about the schools becoming fundholders for their learning support funding, instead of the Ministry. We are in discussions with them on what this would involve.

Participation in government programmes

School Donations Scheme

- 8 The school opted into the School Donations Scheme for 2020 and 2021. The school received 9(2)(i) in lieu of donations in 2020 and will receive 9(2)(i) (GST ex) in 2021 based on the July roll return.

Ka Ora, Ka Ako | Healthy School Lunch Programme

- 9 The school is taking part in the programme and began serving lunches on 3 February 2021. They have chosen the group delivery model with Kāpura. Feedback from the school is that the programme is going well.

Access to Period products

- 10 Avalon Intermediate school has opted into the national implementation of the initiative and will be able to order products from 1 June 2021.

Learning Support Coordinators

- 11 Avalon Intermediate school is part of the Taita Stokes Valley Kāhui Ako, which received an allocation of Learning Support Coordinators (LSC).
- 12 The school has a LSC based at the school.

Creatives in schools

- 13 Avalon Intermediate School applied and were selected for Round 1 of Creatives in Schools. The name of their project is "Tūrangawaewae". Their creative is Paascalino Schaller.

Property

- 14 Avalon Intermediate is in good condition overall and the Board is reasonably capable in addressing its property responsibilities. The school also offers specialist technology provision to around 500 students from surrounding schools.

- 15 Avalon Intermediate's current 5 Year Agreement (5YA) allocation is \$591k and the school also receives \$45k in annual maintenance funding. The school has focused the majority of its 5YA funds into refurbishing teaching spaces in Block A, and this project is in the planning stages. Another project to refurbish electrical switchboards and replace sections of gas piping is also in the planning stages.
- 16 The school received \$130k in School Investment Package funding and has chosen to put the funds towards a project to refurbish the former dental clinic to create an improved learning space. This work is nearing completion.
- 17 The school does not currently operate an enrolment zone and is experiencing some roll pressure. The school has the right number of classrooms for its entitlement at this stage, and we are supporting the school to manage growth.
- 18 The school hall is about to undergo repairs due to a flood over ANZAC weekend.

Appendix 2: Inspiring the Future event run sheet

27 May 2021

Avalon Intermediate school hall, Lower Hutt, Wellington

About the event

The launch is to showcase how the Inspiring the Future event is run in an everyday school setting. The attendees will have the opportunity to experience the live event, in a shortened version, and see for themselves the benefits of the event for students, teachers and role models.

The purpose of this event is to launch the Inspiring the Future programme to primary and intermediate schools across Aotearoa and to encourage role models from communities to sign up

Event contact:

Tim Fowler, Chief Executive, TEC

Mobile number: 9(2)(a) [REDACTED]

Who will be there

- Hon Chris Hipkins, Education Minister
- Tim Fowler, TEC, Chief Executive
- MC – Oriini Kaipara (broadcaster, journalist and translator and interpreter of te reo Māori)
- Students & teachers / parent helpers from Avalon Intermediate
- 4 role models – female marine geologist, female occupational therapist, male IT security, a female builder
- Inspiring the Future team and other TEC staff
- Key stakeholders invited to the event – Roy Sye, Director Education Wellington; Kirk Hope, BusinessNZ CE; Liam Rutherford, President NZEI; Paul Goulter, National Secretary NZEI; Greg Durkin, GM Education BCITO; Alex Bidois, DCE Māori; Gillian Blythe, CEO Water New Zealand; Terry Copeland, CE Federated Farmers; Sandra Kirby, CE Physiotherapy New Zealand.
- Media has been invited
- TEC commissioned photographers

Run sheet for the launch event

<p>9.00am - 9.50am</p>	<p>Arrival and welcome</p> <p>Arrival of the MC, role models, key stakeholders and students to the school. Set up the school hall</p>
<p>9.55am</p>	<p>Minister arrives to Avalon Intermediate</p> <p>A park at the school car park is reserved for the Minister's car. TEC staff will meet you at the car park and take you to the school hall for the mihi whakatau.</p>
<p>10am</p>	<p>Mihi whakatau to welcome guests into the school hall</p> <p>The Minister is the representative for the Remutaka region which Avalon Intermediate School is within. Te Ātiawa iwi set the tikanga that Avalon Intermediate will acknowledge through the following welcoming process that they will completely manage – from providing Manuhiri (visitor) group with a Kaikaranga (female caller) and a kaikōrero (speaker) likely to be their tamariki from the school.</p> <p>Process as follows:</p> <ul style="list-style-type: none"> • Group to enter from rear of Hall with kaikaranga at the front who will call us in. Women enter the school hall first followed by men. • Entrance down centre, then turning left with a hongī welcome (elbow tapping in this instance) before moving to the right hand side of the hall to be seated for the final piece of the welcome. • Student to student welcome for each side – school and guests. • Manuhiri will speak (the school will provide our speaker) then follow with a waiata - Te Aroha • Then Principal will talk and this will be in English, she will welcome the Minister for his address.
<p>10.20am</p>	<p>Minister's opening address (5 minutes)</p> <p>Minister's address at the front of the hall. There will be a microphone and lectern</p>
<p>10.25am</p> <p><i>A school bell will ring at 10:25am as that is the time school normally has m/tea</i></p>	<p>Short break</p> <p>Opportunity for the Minister to meet the role models, talk to the students and school staff.</p> <ul style="list-style-type: none"> - Morning tea will be set up on the left hand side of the hall - Once Kapa haka group have had morning tea they will exit the hall - 40 students who are participating in the event will enter the hall to be seated
<p>10.35am</p>	<p>Inspiring the Future event starts</p> <p>MC welcomes role models on to the stage. They each sit on a chair next to a large number (1- 4). Role models are every day New Zealanders from all walks of life. There are around 40 children sitting cross-legged on the floor.</p>
<p>10.40am</p>	<p>20 Questions</p>

	<p>Event starts with a shortened version of the 20 questions game. MC invites children to put their hands up and try to guess what the role models' jobs are by asking questions that can only be answered with a 'yes' or a 'no'.</p> <p>MC directs each question at each role model. Role models go down the line answering each question 'yes' or 'no'.</p>
10.55am	<p>Role models leave the stage to change into their work uniform or to grab a prop that represents what they do.</p> <p>While the role models are away, the MC invites children to guess what jobs the role models do. Someone writes the answers on the whiteboard. This part of the event often exposes the unconscious bias that children have and it may highlight a narrow exposure / understanding of future pathways.</p>
11am	Minister leaves Avalon Intermediate
11.05am	<p>The reveal – 15 mins</p> <p>Role models return to the stage for 'the reveal'. They're each invited by the MC to talk for 2-3 minutes about what they do, how they got there and any challenges faced.</p>
11.20am	<p>Discussion Groups</p> <p>The MC invites teachers to break students into 4 groups. It's all hands on deck to bring out round tables for group discussions.</p> <p>There's 1 role model at each round table. Students spend time asking questions and having discussions. Teachers are around to facilitate. The MC prompts the groups to rotate tables every 5 minutes.</p>
11.05am	<p>Tim Fowler, TEC CE <i>and representative from the Inspiring the Future thank the guests.</i></p> <p>Ariana, Avalon Intermediate Principal give a Karakia Whakamutunga</p>
11.55am	Event closes

Appendix 3: Inspiring the Future national launch event - key attendees biographies

Attendee	Background
Oriini Kaipara	<p>New Zealand broadcaster, journalist and translator and interpreter of te reo Māori. She is Te Karere and TVNZ One News host. In 2019 she was the first person to present mainstream television news with a moko kauae.</p> <p><i>Iwi affiliation: Tūhoe, Ngāti Awa, Tūwharetoa and Ngāti Rangitīhi</i></p>
Kirk Hope	<p>BusinessNZ CE, New Zealand's leading business advocacy group, representing thousands of businesses of all sizes. He is involved in working with companies, organisations and political and other decision makers, advocating for New Zealand's success through sustainable economic growth.</p> <p>Kirk has an extensive background in financial management and ability and depth of knowledge of business and industry networks. He is a Commissioner on the TEC Board.</p>
Sandra Kirby	<p>Chief Executive of Physiotherapy NZ, with over 20 years experience in health management and public health policy in New Zealand. She is passionate about public health, health policy and the role the not-for-profit sector plays in improving the lives of New Zealanders. For the past nine years Sandra has been leading one of New Zealand's large health charities honed her fundraising knowledge and compassion for the role and work of the community sector. She is a member of the Wellington City Council District Licensing Committee, and volunteering on a variety of governance groups in church and wider community life.</p>
Grant Smith	<p>Registered Master Joiner, New Zealand Joinery Manufacturers Federation. Grant has a long time apprentice trainer based in Wellington having been in the industry for 35 years.</p> <p>He is also the President of the Wellington Master Joiners branch and sits on the Federation Executive.</p> <p>Grant is a joiner whose expertise and experience extends to being able to manufacture the full suite of joinery services, some examples can be found on his website.</p>

<p>Lhi Te Iwimate</p>	<p>Manager Māori Strategy at NZQA leading the work on influencing and strengthening the organisations relationship with Māori and Pacific people, and giving effect to NZQA’s commitment to Māori and Pacific learners succeeding in education. He began working at NZQA 2000 and during that time he served several leaders. He believes in being effective public servant means being responsible, empowering others and a commitment to making a difference for others. NZQA has provided a structure for him to fulfill his vision for every young person having that chance to live a life they care about and love.</p>
<p>Gillian Blythe</p>	<p>Chief Executive of Water New Zealand, a not-for-profit member organisation promoting and enabling the sustainable management and development of the water environment. She previously worked as head of strategy and regulatory affairs over a 20 year period for Meridian Energy. Over the years Gillian has participated in many sector advisory groups covering retail, wholesale, transmission and climate action matters.</p> <p>Gillian’s introduction to New Zealand was with London Economics and the Wholesale Electricity Market Development Group in 1994. Subsequently, she worked for ECNZ as a member of their team working on the NZEM industry self-governance rules. After a brief period back in the UK, Gillian returned to New Zealand and was part of the small Electricity Reform Transition Unit (ERTU) which advised the Crown on the split of ECNZ to form Meridian Energy, Genesis Energy and Mercury (formerly, Mighty River Power).</p> <p>Gillian has a BSc Economics and MSc in Natural Resource & Environmental Economics from University College London.</p>
<p>Terry Copeland</p>	<p>Chief Executive of Federated Farmers is New Zealand’s leading independent rural advocacy organisation.</p> <p>The federation’s aim is to add value to the business of farming for our members and encouraging sustainability through good management practice.</p> <p>Federated Farmers consists of 24 provinces and associated branches giving farmers a collective voice at both a national and provincial level.</p>

Roy Sye	Director Education Wellington at MOE.
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